



SPONSORSHIP OPPORTUNITY

**TURF BANNERS
2025**

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ABOUT LVST

At Lehigh Valley Sports Turf, we believe in the power of play. We're a community hub where families come together to play, learn, and grow. We offer a wide range of programs and activities designed to foster physical and social development in children of all ages. From our engaging preschool program to exciting sports leagues like Tot Shots and Little Big Shots for developing soccer players, to open play sessions, birthday parties, and private events. LVST is dedicated to creating a positive and active environment where every child can thrive.

COMMUNITY REACH

Lehigh Valley Sports Turf is a vibrant hub of activity, hosting a wide array of events and programs throughout the week. From daily preschool sessions to youth sports practices, birthday parties, and special events, our facility welcomes hundreds of families and individuals every week. This consistent flow of visitors provides sponsors with exceptional exposure to a diverse and engaged audience.

- PRESCHOOL (DAILY)
- SOCCER CLUB PRACTICE
- SPORTS PROGRAMS (LVST OPERATED)
- TURF RENTALS
- BIRTHDAY PARTIES
- OPEN PLAY SESSIONS
- SPECIAL EVENTS & DATE NIGHTS
- SUMMER CAMP



ELEVATE YOUR BRAND BE SEEN BY THOUSANDS

Lehigh Valley Sports Turf is proud to offer local businesses the opportunity for high-impact visibility by displaying your brand inside our family friendly facility. With hundreds of families, athletes visiting each week, your business will benefit from consistent, targeted exposure.

WHO VISITS LVST?

LVST visitors are active families who prioritize their children's well-being and development. They value opportunities for recreation, sports, and social interaction. They are engaged members of the Lehigh Valley community.

VISITOR PROFILE

- **Family-oriented:** 80% of visitors attend LVST with their families.
- **Active lifestyle:** Visitors engage in sports and open-play activities during their visits.
- **Live in the community:** Visitors live in and around the community. Most live within 10 minutes of the facility.
- **Age ranges:** We host activities for kids aged 1-12 and their families.
- **Interests beyond sports:** Our visitors participate in sports and active events, but also engage with our special events around holidays, popular children's characters (meet & greets), movie nights, birthdays, soccer programs and more.





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SPONSORSHIP OPTIONS



Premium Signage Placement

Your custom sign will be 4' x 6' and prominently displayed in our high-traffic areas and visible to all who walk through the door.

One time charge for banner printing and installation: \$350

We handle all printing and installation of your custom sign to ensure it meets our high standards. Simply provide your logo/image, and we'll do the rest!



\$1,200 / YEAR MAIN TURF BANNER SPONSORSHIP

Premium sponsorship with significant benefits such as prominent logo placement on our main turf. This space is used by soccer teams, daily programs, rentals, birthdays and more. Limited spaces available for maximum exposure.



\$960 / YEAR SIDE TURF BANNER SPONSORSHIP

lower-level sponsorship commitment with prominent logo placement on our side turf, which is used for our younger visitors during birthday parties, soccer programs and more.



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THANK YOU!

SEE YOU
AT THE TURF!



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